

Marketing Officer intern



Universem is a leading Digital Marketing consulting company specialized in traffic acquisition (SEO, Content Marketing, Search Paid, Social Paid, ...) and in optimizing the conversion of visitors to clients thanks to Web Analytics. Today we are 30 passionate colleagues among our two offices of Gembloux and Brussels. We are Google Marketing Platform Partner certified, and collaborate with clients such as Delvaux, Leonidas, Camber, WWF, MediaMarkt, ... Our strength? Our team!

Marketing Officer intern

For our offices in Brussels, we often welcome interns as : **Marketing Officer intern**

- You have the possibility to realize an internship of min. 3 months as part of your degree in Marketing, e-Marketing, Communication or any other related field?
- You are passionate about Marketing and want to develop your skills in this field?
- You are creative and like to share ideas to find the best way to communicate about a topic?
- You have a strong interest in Digital Marketing in all its aspects?
- An interesting internship, responsibilities, a growing company with a friendly and people-oriented atmosphere... that speaks to you?

Then apply now! We may have the internship you are looking for...



Your contribution at Universem during your internship

As Marketing Officer, you join the Marketing department and closely collaborate with the Marketing Manager. You work with him on the visibility and brand awareness of Universem on the market.

- ✓ You co-manage, with the Marketing Manager and the teams, targeted actions for prospects and existing customers.
- ✓ You create and publish relevant content for our social media (LinkedIn, Facebook, Instagram, Twitter, Youtube).
- ✓ You support the development of promotional material for Universem such as business cases, white papers, goodies, leaflets, etc.
- ✓ You work on the creation and send-out of different types of newsletters to our clients/prospects.
- ✓ You contribute to the organization and promotion of events: workshops, conferences, fairs, fidelity events, webinars, etc.
- ✓ You contribute to the editing and publishing of press releases.
- ✓ You support in regular updates of the Universem website (with Wordpress), in the creation and publication of blog articles and sustain the implementation of optimized content for it.

- ✓ With the help of the Marketing Manager and our team of experts, you support the online advertising campaigns for UniverseM.
- ✓ You support the updates and follow-up of our clients' database.
- ✓ You support lead generation initiatives towards our B2B customers, such as direct mailings, e-mail campaigns, etc.
- ✓ You support surveys and market research projects.

*Join
our team!*

What we are looking for

- You are in the last year of your Bachelor or Master's degree in Marketing, e-Marketing, Communication or any other related field.
- You have the possibility to realize, as part of your degree, an internship of min. 3 months.
- You are a good communicator. You have a perfect knowledge of Dutch (written & spoken) and a very good knowledge of English. You also have a good understanding of French.
- You are a real team player, you are easy to work with and you can also easily work in autonomy.
- You are creative and like to share ideas to find the best way to communicate about a topic.
- You are organized, you know how to manage your priorities and show sense of details.
- You have a strong interest in Digital Marketing and all related fields.
- You have good knowledge of the MS Office Suite (Word, Excel & PowerPoint).
- Knowledge of Photoshop, InDesign, or any related tool is a good plus.

What we offer

We offer you an **interesting and varied** internship in a dynamic and growing company. During this internship, you will be given **many responsibilities** that will allow you to develop your marketing and communication skills. This internship will therefore allow you to tackle **all the different aspects** of a marketing position.

Interested in being our new colleague?

Send your resume and cover letter to Nicolas Fonseca, Talent Manager! Please also mention the period during which your internship has to be realized.

Your team is waiting for you!