

## Digital marketing Intern



Universem is a leading Digital Marketing consulting company specialized in traffic acquisition (SEO, Content Marketing, Search Paid, Social Paid, ...) and in optimizing the conversion of visitors to clients thanks to Web Analytics. Today we are 30 passionate colleagues among our two offices of Gembloux and Brussels. We are Google Marketing Platform Partner certified, and collaborate with clients such as Delvaux, Leonidas, Camber, WWF, MediaMarkt, ... Our strength? Our team!

### Digital marketing intern

To strengthen our project team, we often welcome interns as: **Digital marketing intern**

- You have the possibility to realize an internship of min. 3 months as part of your degree in Marketing, e-Marketing, e-Business, Business, Management Sciences, Economic Sciences, Multimedia Writing, Communication or any other related field?
- You are passionate about Digital marketing and want to develop your skills in this field?
- You are creative and like to share ideas to find the best way to communicate about a topic?
- An interesting internship, responsibilities, a growing company with a friendly and people-oriented atmosphere... that speaks to you?

Then apply now! We may have the internship you are looking for...



#### Your contribution at Universem during your internship

##### Your responsibilities

- ✓ You support the project team in the management of digital marketing consultancy assignments.
- ✓ You participate in the elaboration of "tailor made" solutions for Universem's customers.
- ✓ You support the management of campaigns on Google AdWords, Facebook Ads, LinkedIn Ads, ... and participate in the elaboration of action plans in Search Engine Optimization.
- ✓ You elaborate and write optimized content in a SEO perspective.
- ✓ You support the analysis of reports from Google Analytics.
- ✓ You are responsible for the management of all aspects of the project, including the development and implementation of the project plan.

*Join  
our team!*

## What we are looking for

- You are in the last year of your Bachelor or Master's degree in Marketing, e-Marketing, e-Business, Business, Management Sciences, Economic Sciences, Multimedia Writing, Communication or any other related field.
- You have the possibility to realize, as part of your degree, an internship of min. 3 months.
- You are passionate about Digital Marketing and demonstrate your interest with basic knowledge in the field.
- You are proactive, you like challenges and you know how to be autonomous.
- You are a real team player, you are empathetic, easy to work with and curious.
- You have good analytical skills and keep focused on the goal to reach in order to not disperse.
- You have a perfect knowledge of French and excellent communicational skills (written/spoken).
- Knowledge of English and/or Dutch is a plus.

## What we offer

We offer you an **interesting** and **varied** internship in a dynamic and growing company. During this internship, you will be given many **responsibilities** that will allow you to develop your skills in digital marketing. In addition, you will have the opportunity to have a **real impact** by contributing to the day-to-day management of rewarding projects.

## So, interested in being our new colleague ?

Send your resume and cover letter to Nicolas Fonseca, Talent Manager! Please also mention the period during which your internship has to be realized.

Your team is waiting for you!